

REACH24H



CRAC 2025  
by REACH24H Consulting Group



CRAC 2025

# CHEMICAL REGULATORY ANNUAL CONFERENCE

Sponsorship Opportunities

Organizer: REACH24H Consulting Group

# 17<sup>TH</sup> CRAC 2025

## CHEMICAL REGULATORY ANNUAL CONFERENCE

In the face of growing global uncertainty, mounting pressure for green transformation, and escalating trade barriers, industries worldwide are urgently seeking new breakthroughs in globalization and sustainability. At this pivotal moment, broad and in-depth international exchange is essential to grasp emerging trends, define clearer strategic directions, and remain competitive in a rapidly evolving global landscape.

The Chemical Regulatory Annual Conference (CRAC), with 16 years of industry experience, continues to serve as a premier platform for dialogue in the global chemicals sector. The conference not only highlights cutting-edge developments across chemical and related industries but also fosters the implementation of green and sustainable solutions through in-depth policy analysis, innovative technology sharing, and multi-dimensional discussions.

In 2025, the 17th Chemical Regulatory Annual Conference (CRAC 2025) will maintain its global outreach, spanning in **China, Japan, and Singapore**. With a focus on Internationalization and Green Innovation, CRAC 2025 will spotlight key sectors including chemicals, pesticides, recycled plastics, and sustainable development. Through keynote speeches, case studies, and panel discussions, CRAC 2025 will help businesses navigate the intersection of green transition,



### CRAC China

September 10-11, 2025 | Hangzhou, China



### CRAC Japan

September 25, 2025 | Tokyo, Japan



### CRAC Singapore

October 15-16, 2025 | Singapore

## SPONSORSHIP PACKAGES - Advertising Placement

Benefits		Strategic Partner 4,800 USD	Cooperation Partner 9,600 USD
Display Benefits	<b>Your company logo and name will be displayed in CRAC conference materials, including:</b> <ul style="list-style-type: none"> <li>• CRAC Website</li> <li>• Conference Promo Brochure</li> <li>• Conference Guidebook</li> <li>• Delegate Badge</li> <li>• Presentation Covers</li> <li>• Post-Conference Report</li> </ul>		
	<b>A one-page A4 company flyer will be featured in the conference materials, including:</b> <ul style="list-style-type: none"> <li>• Conference Guidebook</li> <li>• Post-Conference Report</li> </ul>		
	<b>Additional Exposure:</b> <ul style="list-style-type: none"> <li>• CRAC Website: Virtual Booth</li> <li>• Acknowledgment on Social Media</li> </ul>		
Attendance Benefits	• Complimentary Tickets	1	2
Souvenir Sponsorship	<ul style="list-style-type: none"> <li>• Logo Displayed on Conference Souvenir Packaging</li> <li>• Promotional Materials Distributed in Delegate Bags</li> </ul>	—	
Refreshment Break Sponsorship	<ul style="list-style-type: none"> <li>• Sponsor Branding at the Coffee Area</li> <li>• Company Video Played During Breaks</li> </ul>	—	
Dinner Sponsorship	<ul style="list-style-type: none"> <li>• Exclusive Right to Brand the Welcome Reception</li> <li>• Opportunity to Address the Audience (15 minutes)</li> <li>• Logo Displayed on Table Place Cards</li> </ul>	—	

• *Display Benefits* and *Souvenir Sponsorship* apply to all CRAC Global sessions.

• *Refreshment Break Sponsorship* and *Dinner Sponsorship* benefits apply to CRAC China.

## Sponsorship Packages - Exhibition and Networking Opportunities

Benefits		Silver Package 4,800 USD	Gold Package 9,600 USD	Platinum Package 15,000 USD
Attendance Benefits	Complimentary Tickets	1	2	5
Exhibition	Exhibit Booth	Standard	Standard	Customized
Networking Opportunity	Interactive Sessions at Booths			
Presentation Opportunity	Sponsored Topic / Hosting Opportunity (topic to be approved by the organizer)	—	20 mins	40 mins
Customized Activity	<ul style="list-style-type: none"> <li>• Customized Marketing Sessions</li> <li>• 4-Hour Meeting Room Provided</li> </ul>	—	—	

• Reserve by July 18, 2025, to enjoy bonus *Display Benefits* within the *Advertising Placement* package.

• Sponsors may choose one CRAC Global session to suit their needs.



Virtual Booth on CRAC Website



CRAC Offline Events  
- Exhibition and Networking



CRAC Offline Events - Sponsored Topics, Networking Dinner



# CRAC OVERVIEW

## 2009-2019

Since its inception in 2009, the Chemical Regulatory Annual Conferences (CRAC) have been a key platform for promoting international regulatory communication and cooperation. The CRACs brought together participants from diverse industries, who shared cutting-edge information and explored new ideas and solutions for compliance, which contributed to the development and progress of the industries.



## 2020-2022

From 2020 to 2022, REACH24H has organized the online CRAC for three consecutive years in collaboration with esteemed partners, including the Helsinki Chemicals Forum (HCF), United Nations Environment Programme (UNEP), European Chemicals Agency (ECHA), European Commission (EC), etc. Overall, the online CRACs have attracted over 10,000 attendees from 92 countries/regions, making it a truly international platform for knowledge sharing and collaboration.



[CRAC 2020 Report](#)

[CRAC 2021 Report](#)

## 2023

In 2023, the 15th Chemical Regulatory Annual Conference (CRAC 2023) takes a significant leap forward, bringing together an even greater number of companies and showcasing splendid experiences. It provides a valuable opportunity to delve into emerging regulatory requirements, and global market trends, and facilitates the exchange of ideas while fostering collaborations.



[CRAC 2023 Report](#)

## 2024

In 2024, REACH24H successfully launched the global tour of the Chemical Regulatory Annual Conference (CRAC Global 2024), hosting conferences across China, South Korea, Japan, and Europe. CRAC 2024 brought together over 600 participants to foster broader and deeper global collaboration. Centered around topics on chemicals, pesticides, cosmetics, and green sustainability, CRAC 2024 featured a dedicated session on Safer Alternatives and Sustainable, encouraging industries to accelerate their green transition and drive low-carbon innovation.



[CRAC 2024 Report](#)



CRAC Korea

CRAC Japan

CRAC Europe

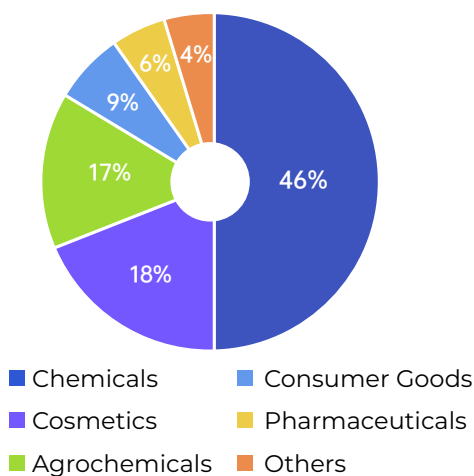


# CRAC Attendees

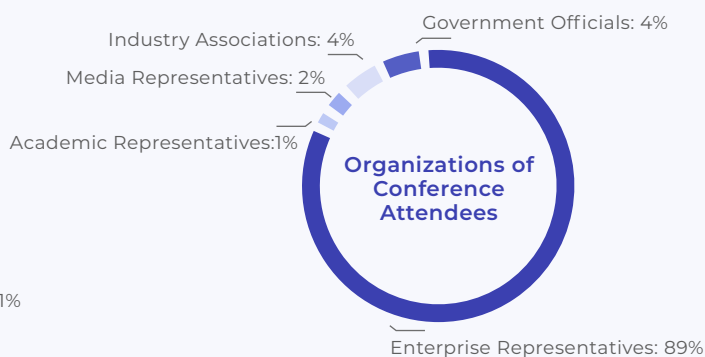
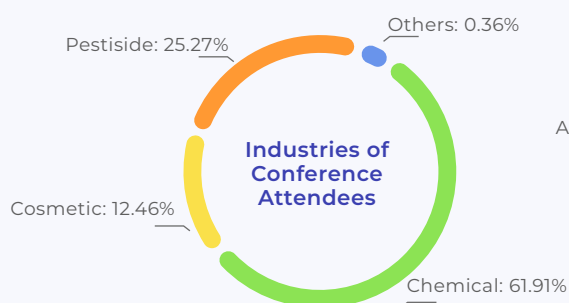
## » Attendee Occupations

Government Authorities	Business Executives
Industry Associations / Organizations / NGOs	Supply Chain Managers
Scientific Research Institution Experts	Global Trade/Marketing Heads
Industry Regulatory Analysts	Transportation / Logistics Managers
Industry Media Platforms	Product Safety Managers
Industry Platform / Testing Agency	EHS Managers
University Professors / Students	Sustainable Strategy Managers

## » Previous Online Forum



## » Previous In-Person Conference



CRAC Global 2024 - 600+ Attendees



## REACH24H Consulting Group

Established in 2009, REACH24H Consulting Group specializes in delivering comprehensive global market access services to companies operating in various sectors such as industrial chemicals, agrochemicals, disinfectants, cosmetics, food, packaging materials, pharmaceuticals, as well as automobiles.

Our diverse team comprises technical experts and international trade specialists based at our headquarters in Hangzhou, China, as well as branches in the US, the UK, Ireland, South Korea, Japan, and Singapore. Through strategic networking with businesses, associations, and government authorities across regions, we stay ahead of compliance needs, ensuring comprehensive solutions and proactive planning.

With a 24-hour global consulting service network and a team of technical experts, REACH24H helps enterprises and high-quality products take the initiative to trade, improving their understanding of technical barriers and assisting international trade departments and businesses to move from passive to active in the global market. Our extensive track record boasts successful assistance to over 15,000 companies worldwide, enabling them to navigate the global market seamlessly and bypass technical trade barriers.

[LearnMore](#)

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### Branches Worldwide

- 24/7 Services for Global Coverage
- Multilingual Support  
(EN, CN, JP, KR, DE, IT, + more)

# 16

### Years of Expertise

- Contributions to Industry Guidance and National Standards
- Designated Service Provider for Numerous Embassies

# 300 +

### Expert Team

- Over 98% of the Technical Team Hold a Master's Degree or Above
- Internationally Certified Toxicologists and Risk Assessment Experts

# 15000 +

### Clients

- Trusted by 103 Fortune Global 500 Companies
- Extensive Global Network in 39 Countries and Regions





## CONTACT US

If you have any questions regarding CRAC Global and sponsorships,  
please contact the organizing committee:

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