

REACH24H



16TH

CRAC 2024

**CHEMICAL REGULATORY
ANNUAL CONFERENCE**

 Sponsorship Opportunities 

ORGANIZER: REACH24H CONSULTING GROUP

MEDIA PARTNERS: JAPAN CHEMICAL DAILY ChemLinked AGROPAGES

CHEMICAL REGULATORY ANNUAL CONFERENCE

Since 2009, the Chemical Regulatory Annual Conference (CRAC) has brought together global forces for 16 consecutive years to build industry dialogue, invite global government agencies, industry experts, and business representatives to discuss global chemical management trends, exchange international advanced management experience, and extend to sub-sectors such as pesticides, disinfectants, cosmetics, food contact materials, pharmaceuticals, green and low-carbon sectors, and promote green, safe, and sustainable development of the industry, injecting new vitality into the benign development of the industry.

Over the years, CRAC has established partnerships with renowned institutions such as the Helsinki Chemicals Forum (HCF), the United Nations Environment Programme (UNEP), the European Commission (EC), and the Organisation for Economic Co-operation and Development (OECD), etc. Notably, CRAC has attracted distinguished global government agencies and associations to its events, including the Ministry of Ecology and Environment of China, the Ministry of Emergency

Management of China, the Ministry of Transport of China, the Ministry of Agriculture and Rural Affairs of China, the European Chemicals Agency, the United States Environmental Protection Agency, the National Institute of Environmental Research of South Korea, and many other government agencies and organizations.

In 2024, CRAC Global enters its 16th edition with a groundbreaking approach. Breaking away from tradition, CRAC Global embarks on a global tour, spanning **China, South Korea, Japan and Europe**. This initiative paves the way for an international exchange of ideas, experiences, and best practices, fostering collaboration on a global scale.

CRAC Global 2024 is designed to address the pressing concerns of today's industries. With a laser focus on critical topics such as chemicals, pesticides, cosmetics, and sustainable development, the conference promises thought-provoking discussions, invaluable insights from industry experts, and an array of growth opportunities.



CRAC China

September 5-6, 2024 | Nanjing, China

- Global Chemicals Compliance Management
- Global Pesticide Registration and Market Analysis
- Safer Alternatives and Sustainable Development

[See Agenda](#)

CRAC Korea

September 10, 2024 | Seoul, South Korea

- Navigating Regulatory Compliance Strategy in Global Cosmetics Industry

[See Agenda](#)

CRAC Japan

September 12, 2024 | Tokyo, Japan

- Asia-Pacific Chemical Compliance Management

[See Agenda](#)

CRAC Europe

September 19, 2024 | Cologne, Germany

- EU-US-China Pesticide Registration

[See Agenda](#)

CRAC Europe

October 10, 2024 | Munich, Germany

- Asia-Pacific Chemical Compliance Management

[See Agenda](#)

*Stay tuned for the latest CRAC updates and agenda on [REACH24H's official website](#) and [LinkedIn page](#).



Sponsorship Packages - Advertising Placement

Benefits		Strategic Partner 4,800 USD	Cooperation Partner 9,600 USD
Display Benefits	Your company logo and name will be displayed in CRAC conference materials, including: <ul style="list-style-type: none">• CRAC Website• Conference Promo Brochure• Conference Guidebook• Delegate Badge• Presentation Covers• Post-Conference Report		
	A one-page A4 company flyer will be featured in the conference materials, including: <ul style="list-style-type: none">• Conference Guidebook• Post-Conference Report		
	Additional Exposure: <ul style="list-style-type: none">• CRAC Website: Virtual Booth• Acknowledgment on Social Media		
Attendance Benefits	• Complimentary Tickets	1	2
Souvenir Sponsorship	• Logo Displayed on Conference Souvenir Packaging • Promotional Materials Distributed in Delegate Bags	—	
Refreshment Break Sponsorship	• Sponsor Branding at the Coffee Area • Company Video Played During Breaks	—	
Dinner Sponsorship	• Exclusive Right to Brand the Welcome Reception • Opportunity to Address the Audience (15 minutes) • Logo Displayed on Table Place Cards	—	

- Display Benefits and Souvenir Sponsorship apply to all CRAC Global sessions.
- Refreshment Break Sponsorship and Dinner Sponsorship benefits apply to CRAC China.



Sponsorship Packages - Exhibition and Networking Opportunities

Benefits		Silver Package 4,800 USD	Gold Package 9,600 USD	Platinum Package 15,000 USD
Attendance Benefits	Complimentary Tickets	1	2	5
Exhibition	Exhibit Booth	Standard	Standard	Customized
Networking Opportunity	Interactive Sessions at Booths			
Presentation Opportunity	Sponsored Topic / Hosting Opportunity (topic to be approved by the organizer)	—	20 mins	40 mins
Customized Activity	• Customized Marketing Sessions • 4-Hour Meeting Room Provided	—	—	

- Reserve by July 22, 2024, to enjoy bonus Display Benefits within the Advertising Placement package.
- Sponsors may choose one CRAC Global session to suit their needs.

Sponsorship Benefits



Virtual Booth on CRAC Website



CRAC Offline Events
- Exhibition and Networking



CRAC Offline Events - Sponsored Topics, Networking Dinner

Chemical Regulatory Annual Conference

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From 2020 to 2022, REACH24H has organized the online CRAC for three consecutive years, with partners including the Helsinki Chemicals Forum (HCF), United Nations Environment Programme (UNEP), European Chemicals Agency (ECHA), European Commission (EC), etc. Speakers come from ECHA, the Independent Beauty Association (IBA), the French Cosmetics Association for SMEs - COSMED, China's Ministry of Ecology and Environment (MEE), and many other government agencies and organizations.

2009-2019

Since its inception in 2009, the Chemical Regulatory Annual Conferences (CRAC) have been a key platform for promoting international regulatory communication and cooperation. The CRACs brought together participants from diverse industries, who shared cutting-edge information and explored new ideas and solutions for compliance, which contributed to the development and progress of the industries.



2020-2022

From 2020 to 2022, REACH24H has organized the online CRAC for three consecutive years in collaboration with esteemed partners, including the Helsinki Chemicals Forum (HCF), United Nations Environment Programme (UNEP), European Chemicals Agency (ECHA), European Commission (EC), etc. Overall, the online CRACs have attracted over 10,000 attendees from 92 countries/regions, making it a truly international platform for knowledge sharing and collaboration.



[Download the Post-Conference Reports](#)

2023

In 2023, the 15th Chemical Regulatory Annual Conference (CRAC 2023) takes a significant leap forward, bringing together an even greater number of companies and showcasing splendid experiences. It provides a valuable opportunity to delve into emerging regulatory requirements, and global market trends, and facilitates the exchange of ideas while fostering collaborations.

[Download the Post-Conference Report](#)



Partners



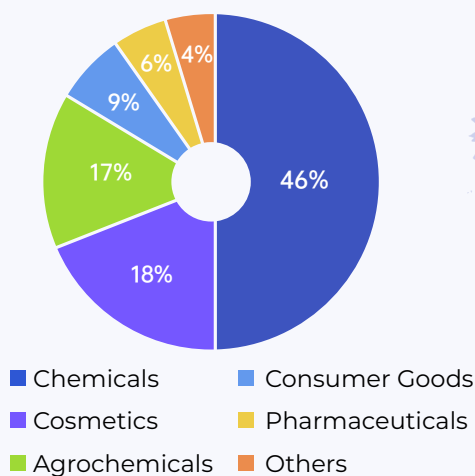


CRAC Attendees

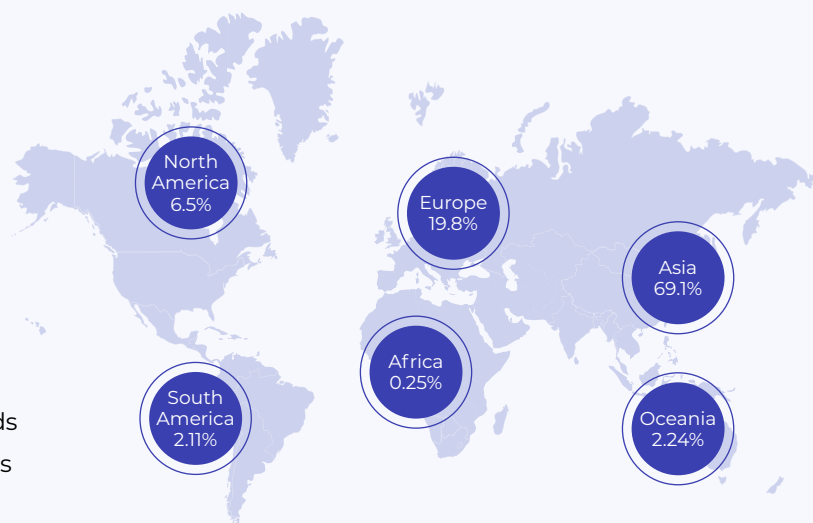
• Attendee Occupations

- ✔ Government Authorities
- ✔ Industry Associations / Organizations / NGOs
- ✔ Scientific Research Institution Experts
- ✔ Industry Regulatory Analysts
- ✔ Industry Media Platforms
- ✔ Industry Platform / Testing Agency
- ✔ University Professors / Students
- ✔ Business Executives
- ✔ Supply Chain Managers
- ✔ Global Trade/Marketing Heads
- ✔ Transportation / Logistics Managers
- ✔ Product Safety Managers
- ✔ EHS Managers
- ✔ Sustainable Strategy Managers

• Previous Online Forum

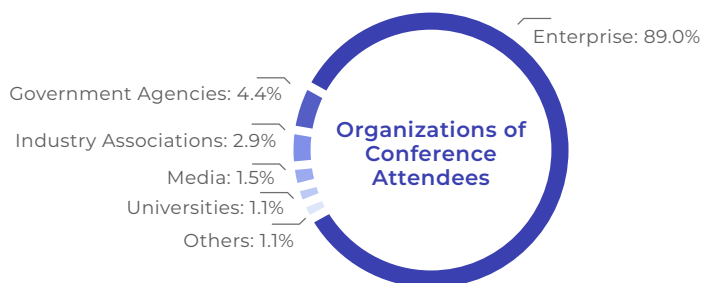
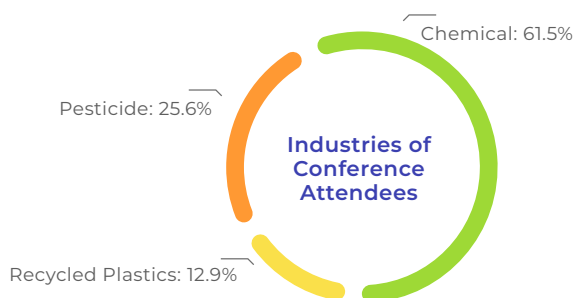


10,000+ Subscribed Attendees



Covering 92 Countries and Regions

• Previous In-Person Conference



CRAC 2023 China - 430+ Attendees

Organizer

REACH24H Consulting Group

Established in 2009, REACH24H Consulting Group specializes in delivering comprehensive global market access services to companies operating in various sectors such as industrial chemicals, agrochemicals, disinfectants, cosmetics, food, packaging materials, pharmaceuticals, as well as automobiles.

Our diverse team comprises technical experts and international trade specialists based at our headquarters in Hangzhou, China, as well as branches in the US, the UK, Ireland, South Korea, Japan, and Singapore. Through strategic networking with businesses, associations, and government authorities across regions, we stay ahead of compliance needs, ensuring comprehensive solutions and proactive planning.

With a 24-hour global consulting service network and a team of technical experts, REACH24H helps enterprises and high-quality products take the initiative to trade, improving their understanding of technical barriers and assisting international trade departments and businesses to move from passive to active in the global market. Our extensive track record boasts successful assistance to over 13,000 companies worldwide, enabling them to navigate the global market seamlessly and bypass technical trade barriers.

[Learn More](#)

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Branches Worldwide

- 24/7 Services for Global Coverage
- Multilingual Support
(EN, CN, JP, KR, DE, IT, + more)

15

Years of Expertise

- Contributions to Industry Guidance and National Standards
- Designated Service Provider for Numerous Embassies

300 +

Expert Team

- Over 98% of the Technical Team Hold a Master's Degree or Above
- Internationally Certified Toxicologists and Risk Assessment Experts

13000 +

Clients

- Trusted by 103 Fortune Global 500 Companies
- Extensive Global Network in 39 Countries and Regions



CONTACT US

If you have any questions regarding CRAC Global and sponsorships,
please contact the organizing committee:

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