

REACH24H

 **CRAC 2023**
by REACH24H Consulting Group

15TH CRAC 2023

CHEMICAL REGULATORY ANNUAL CONFERENCE

SPONSORSHIP OPPORTUNITIES

Nov 16 - 17 | Shanghai, China

ORGANIZER

REACH24H CONSULTING GROUP

PARTNER

ZHEJIANG CROP PROTECTION INDUSTRY ASSOCIATION

MEDIA PARTNERS

CHEMLINKED

CHINA CHEMICAL INDUSTRY NEWS

A Look into CRAC 2023

Since its inception in 2009, the *Chemical Regulatory Annual Conferences (CRAC)* have been a key platform for promoting international regulatory communication and cooperation. The conference brings together industry experts, government authorities, and enterprise representatives from around the world, to share insights, explore innovative compliance solutions, and analyze market trends.

The *15th Chemical Regulatory Annual Conference (CRAC 2023)* will take place in November in China. CRAC 2023 will feature multiple breakout sessions, including updates on chemical safety, environmental management, sustainable development, pesticide registration, and regulatory updates for recycled plastics in Asia, Europe, and other major trade regions. With participation from government officials, industry experts, and corporate representatives, the conference offers a chance to explore new regulatory requirements and global market trends, exchange ideas, and foster collaborations.

Chemical Regulatory Annual Conference (CRAC)



From 2009 to 2019, REACH24H organized CRACs in various Chinese cities, including Hangzhou, Shanghai, Chengdu, and Xi'an. The CRACs brought together participants from diverse industries, who shared cutting-edge information and explored new ideas and solutions for compliance, which contributed to the development and progress of the industries.



10 INDUSTRIES **200+** GUEST SPEAKERS **2000+** PARTICIPANTS

300+ UP-TO-DATE TOPICS FOCUSING ON CUTTING-EDGE ISSUES

160+ GOVERNMENT AUTHORITIES AND INTERNATIONAL ORGANIZATIONS

During the pandemic period from 2020 to 2022, REACH24H organized CRAC Virtual Forums to bridge knowledge and communication gaps across regions and share innovative and value-added regulatory, policy, and market insights.

91
COUNTRIES

6
SESSIONS

10K+
PARTICIPANTS

20K+
VIEWS



PARTNERS



OVERALL SCHEDULE

Industry Upward: Global Chemical Management and Sustainable Development

8:45-17:20 November 16	Global Chemical Management and Sustainable Development	
19:00-21:30 November 16	Welcome Reception	
9:00-12:10 November 17	Hazardous Chemicals Management and Informatization Practices	-
14:00-18:00 November 17		Global Insights on Recycled Plastics

Pesticide Industry Outlook: Global Pesticide Registration and Market Trends

8:45-17:20 November 16	Global Pesticide Registration Management	
19:00-21:30 November 16	Welcome Reception	
9:00-12:20 November 17	Pesticide Market Trends and Landscape	

WHO' S ATTENDING

Government Representatives

Association/International Organizations

Supply Chain Managers

Research Institution and University Representatives

Industry Regulation Researchers

EHS Experts

Global Trade Leaders

Industry Media Platforms

Laboratory Managers

Product Safety Specialists

Multinational Corporation Executives

Service Agency/Platform



Sponsorship Packages

Sponsorship Packages		Full Brand Alliance	Cooperation Partner	Strategic Partner	Exclusive Exhibition
		24,800 USD	9,600 USD	4,800 USD	4,800 USD
Pre-Event	Conference promo brochure: acknowledgment of name and logo	✓	✓	✓	✓
	Conference official site: logo, profile, and URL displayed	✓	✓	✓	✓
	ChemLinked advertising banner (Over 65,000 registered members worldwide)	✓	—	—	—
	Acknowledgment on social media	3 times	2 times	1 time	—
	★ List of participants	✓	Single Industry	—	—
Mid-Event	Bearing sponsor names in sessions or welcoming receptions	✓	—	—	—
	Dedicated meeting room (for sponsor's customized activities)	2 hrs	—	—	—
	Sponsored topic / Keynote speaker opportunity (Single Industry)	40 mins	20 mins	—	—
	Complimentary live event registrations	5	3	—	1
	Physical booth	✓	✓	—	✓
	Virtual booth: product display	✓	✓	✓	✓
	Promotional video recording played in a loop during coffee break	✓	✓	✓	—
	Featured promo pages on Conference Guide	2 pages	1 page	1 page	—
Badges with logos on display	✓	✓	✓	✓	
Post-Event	Post-Conference Report: acknowledgment of name and logo	✓	✓	✓	✓
	Post-Conference Report: full page	2 pages	1 page	1 page	—
	Conference presentation cover: acknowledgment of name and logo	✓	✓	✓	✓
	Sponsorship brand exposure report	✓	✓	✓	✓
	Matchmaking services for potential clients	✓	✓	✓	✓

* If you require a tailored collaboration plan that meets your specific needs, please do not hesitate to get in touch with the CRAC Organizing Committee. Our team will work closely with you to design a personalized collaboration plan that aligns with your objectives and requirements.



Sponsorship Benefits

Reaching prospective clients
with precision

Seamless Integration of Online and Offline Booths:

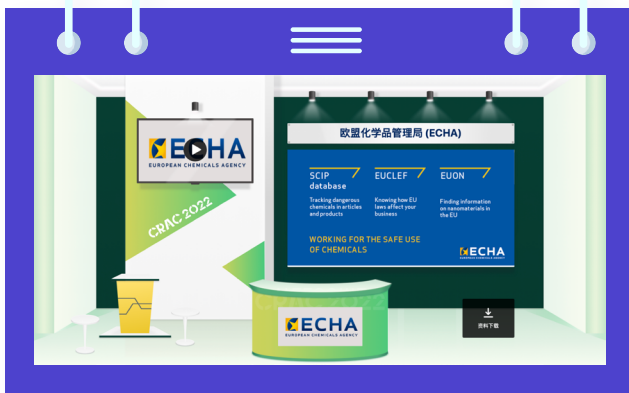
- Customized Booth Presentation for a Comprehensive Brand/Product Showcase
- Both Online and Offline Exposure to Effectively Reach Your Target Audience

Multi-Channel Targeted Online Promotion:

- Tailored Marketing Content Email Campaign, Reaching Over 46,000 EDM Subscribers
- Social Media Presence with 10,000+ Engaged Followers
- Presence on ChemLinked: Over 65,000 Global Registered Members

Naming and Keynote Speaking Opportunities:

- Share the Stage with Global Officials/Experts, Showcasing Your Professional Expertise
- Co-Naming of Prominent Theme Sections, Highlighting Your Industry Leadership



Full brand promotion and communication opportunities to maximize visibility and exposure

- Full Event Life Cycle Promotion:
Full promotion before, during and after the event, to ensure brand exposure and engagement
- Diversity of Communication Channels:
Official conference site, conference marketing materials, EDM, social media both for Chinese and Western audience, supporting media agencies and other channels available to help boost brand
- Wide coverage:
Global partners participate in publicity and promotion, covering multiple industries



Strategic cooperation plan for extended benefits

- Become a full partner of REACH24H and enjoy personalized resource services throughout the entire event life cycle
- Become a strategic partner of CRAC Conference, customized sponsorship cooperation plans available
- Continuously obtain potential project and business resources

REACH24H Consulting Group

Founded in 2009, REACH24H has long adhered to its core mission of “Value in Compliance”, offering one-stop global market access services for businesses in the industrial chemicals, pesticides, and disinfectants, cosmetics, food, food contact materials, carbon neutrality as well as pharmaceutical industries.

By creating a 24-hour global consulting service network and a technical expert team, REACH24H helps enterprises and high-quality products take the initiative to trade, improving their understanding of technical barriers and assisting international trade departments and businesses to move from passive to active in the global market. To date, REACH24H has helped more than 12,000 companies worldwide overcome technical trade barriers to smoothly navigate the global market.

Sponsorship Inquiries

For any inquiries regarding sponsorship, please feel free to contact the CRAC Organizing Committee. We offer tailored collaboration plans that cater to your specific needs. To get in touch, please contact Ms. Jessica Li at the following details:

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